

Mr. Hans Kröder, The Netherlands, short CV



International sustainability expertise

Hans Kröder is International Sustainability Expert and since 2005 specialised in ISO sustainability standards. He is also expert in European Union law & regulations on Corporate Sustainable Reporting Directive (CSRD).

Since January 2019 he is involved in the ISO/TC 323 Circular Economy committee, and since November 2023 in the CEN/TC 473 Circular Economy committee.

Before that, he was directly involved in the development of two international standards for Social Responsibility (ISO 26000) and Sustainable Procurement (ISO 20400). Both are holistic and practical frameworks for implementing the UN Agenda 2030 on the Sustainable Development Goals (SDGs). Think global and act local.

Circular Economy

Since January 2019 Hans is involved in the **ISO/TC 323 Circular Economy committee** for the development of five ISO Circular Economy standards (with serial numbers ISO 590xx).

Hans Kröder is Convenor for the ISO/TC 323 Working Group 3 'Measuring circularity' that has developed the **ISO 59020 'Measuring and assessing circularity'** standard with 100 countries, including liaison organizations like Ellen MacArthur Foundation and WBCSD.

Hans is also member of the ISO/TC 323 Circular Economy **Chair Advisory Group** and is participating in all four working groups of the CEN/TC 473 Circular Economy committee.

ISO 26000 Guidance on Social Responsibility

Hans Kröder was Vice Chair of the **ISO 26000 Stakeholders Global Network** from October 2018 till October 2022.

From May 2010 till July 2018 Hans was member of the Post Publication Organization / **Strategic Advisory Group for ISO 26000**.

From 2005 Hans Kröder was expert in ISO 26000 drafting teams and from November 2007 he was elected as expert and representative in the **ISO 26000 International Drafting Task Force**. He worked together for six years with the experts of Global Reporting Initiative (GRI), UN Global Compact, UN OHCHR and UN ILO.

Hans was developer and trainer of the **NEN ISO 26000 training program** for more than 10 years, is co-developer of the **ISO 26000 Self Declaration** (NEN NPR 9026) and published **two practical handbooks** for implementation of ISO 26000.

ISO 20400 Sustainable Procurement

Hans Kröder is one of the developers of **ISO 20400 Sustainable Procurement** (starting in October 2012 till publication in May 2017). He is co-developer and trainer of the **NEVI-NEN ISO 20400 training program**. He is also co-developer of the **NEVI-NEN ISO 20400 webtool**.

Hans is guiding private and public organizations with implementation of ISO 20400 and is conducting international training programs.

Sustainable Development Goals

Hans assists the second largest global high tech supplier in the mobility sector with the implementation of the SDGs throughout Europe.

Green House Gas emissions

Hans is independent consultant to review the CO2 policies and reports of organizations, based on the application of **ISO 14064** and the **CO2 Performance Ladder** of SKAO. Stakeholder dialogues are being held with large companies like Equans Netherlands and Belux, BAM and Ballast Nedam.

Background

Hans Kröder is guiding public and private organizations to create and implement a sustainable strategy. His background is business economics and Information Technology with experience in the design and implementation of processes and business information systems. Hans is business entrepreneur since 1998 and since 2003 Director and Sustainability Advisor via his company 'Learn2improve your planet' (see: www.learn2improve.nl).

Training courses

Hans Kröder is co-developer and trainer of ISO 26000 and ISO 20400 2-day training courses of ISO member body Royal NEN. Hans is experienced trainer for sustainability courses, such as:

- 2024 in China: Circular Economy National Sector Action Plan training programs for 13 Asian countries with four ISO 59000 standards, ISO Geneva Capacity Building Unit (CBU)
- 2022 – present: Circular Procurement, NEVI (Dutch Procurement Association)
- 2018 – present: Global Sustainable Enterprise Standard, including eight ISO sustainability standards
- 2016 – present: Sustainable Procurement with ISO 20400, NEVI and Royal NEN
- 2019 – present: SDG workshops throughout Europe and Circular Economy workshops
- 2011: developing, conducting and reporting a 3-day ISO 26000 workshop for 17 African NSBs in Sudan
- 2008 – 2019: 2 day training program 'The implementation of CSR with ISO 26000', Royal NEN
- 2010 – 2018: CSR ISO 26000 post academic education, Erasmus University, Rotterdam

Sustainability training and implementation expeditions

Hans is co-founder of several Sustainability Expeditions in The Netherlands for large and medium sized companies in more than 20 sectors, plus specific Expeditions for Agriculture & Food and Healthcare. The expeditions support private and public organizations towards a sustainable strategy.

Author

Hans is author of two practical handbooks for implementing sustainability. He is (co) Author of:

- 2024: CSRD/ESG law & regulations for Procurement, NEVI (Dutch Procurement Association)
- 2022: Sustainable procurement reader, NEVI (Dutch Procurement Association)
- 2018 – 2024: "Global Sustainable Enterprise Standard (GSES)" of GSES System, Rotterdam
- 2018: "SDG Voyager with ISO 26000 and ISO 20400" of Prof. Dr. Annette Kleinfeld (Germany)
- 2017: "Linkage document OECD Guidelines for Responsible Business Conduct and ISO 26000"
- 2012: "Sustainable profit for SMEs, a practical step-by-step plan (with ISO 26000)"
- 2011: "The implementation of CSR, Best practices and tools for ISO 26000"
- 2011: "The ISO 26000 Self Declaration", NEN Dutch National Standard (NPR 9026)

Hans has written more than 30 CSR reports, most of them based on the ISO 26000 CSR Self Declaration.

LinkedIn profile [Linkedin.com/in/hanskroder](https://www.linkedin.com/in/hanskroder)