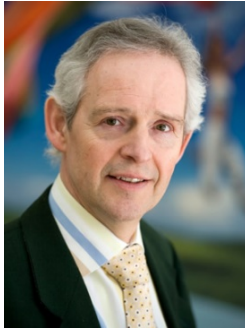


Mr. Hans Kröder, The Netherlands, short CV



Hans Kröder is International Sustainability Expert.

International expertise

Hans Kröder was directly involved in the development of two international standards for Social Responsibility (ISO 26000) and Sustainable Procurement (ISO 20400). Both are holistic and practical frameworks for implementing the UN Agenda 2030 on the Sustainable Development Goals (SDGs). Think global and act local.

He worked together for six years with the experts of Global Reporting Initiative (GRI), UN Global Compact, UN OHCHR and UN ILO. Since January 2019 he is involved in the ISO Circular Economy committee, that is developing global circular economy standards.

Circular Economy

Since January 2019 Hans is involved in the new **ISO Circular Economy committee** (Technical Committee TC 323) for the development of five ISO Circular Economy standards (with serial numbers ISO 590xx).

Hans Kröder is Convenor (Chair) for the ISO/TC 323 Working Group 3 'Measuring circularity' that is developing the **ISO 59020 'Measuring and assessing circularity'** standard with 94 countries, including liaison organizations like Ellen MacArthur Foundation and WBCSD.

Hans is also member of the ISO/TC 323 Circular Economy Chair Advisory Group.

ISO 26000 Guidance on Social Responsibility

Hans Kröder is Vice Chair of the **ISO 26000 Stakeholders Global Network** from October 2018 till October 2022.

From May 2010 till July 2018 Hans was member of the Post Publication Organization / **Strategic Advisory Group for ISO 26000**.

From 2005 Hans Kröder was expert in ISO 26000 drafting teams and from November 2007 he was elected as expert and representative in the **ISO 26000 International Drafting Task Force**.

Hans was developer and trainer of the **NEN ISO 26000 training program** for more than 10 years, is co-developer of the **ISO 26000 Self Declaration** (NEN NPR 9026) and published **two practical handbooks** for implementation of ISO 26000.

ISO 20400 Sustainable Procurement

Hans Kröder is one of the developers of **ISO 20400 Sustainable Procurement** (starting in October 2012 till publication in May 2017). He is co-developer and trainer of the **NEVI-NEN ISO 20400 training program**. He is also co-developer of the **NEVI-NEN ISO 20400 webtool**.

Hans is guiding private and public organizations with implementation of ISO 20400 and is conducting international training programs.

Sustainable Development Goals

Hans assists the second largest global high tech supplier in the mobility sector with the implementation of the SDGs throughout Europe.

Green House Gas emissions

Hans is independent consultant to review the CO2 policies and reports of organizations, based on the application of the **CO2 Performance Ladder** of SKAO.

Background

Hans Kröder is guiding public and private organizations to create and implement a sustainable strategy. His background is business economics and Information Technology with experience in the design and implementation of processes and business information systems. Hans is business entrepreneur since 1998 and since 2003 Director and Advisor via his company 'Learn2improve your planet'.

CSR expeditions

Hans is co-founder of several Sustainability Expeditions in The Netherlands for large and medium sized companies in more than 20 sectors, plus specific Expeditions for Agriculture & Food and Healthcare. The expeditions support private and public organizations towards a sustainable strategy.

Author

Hans is author of two practical handbooks for implementing CSR. He is (co) Author of:

- 2011: "The implementation of CSR, Best practices and tools for ISO 26000"
- 2011: "The CSR ISO 26000 Self Declaration", NEN Dutch National Standard (NPR 9026)
- 2012: "Sustainable profit for SMEs, a practical step-by-step plan (with ISO 26000)"
- 2017: "Linkage document OECD Guidelines for Responsible Business Conduct and ISO 26000"
- 2018: "SDG Voyager" of Prof. Dr. Annette Kleinfeld (Germany)
- 2019: "Global Sustainable Enterprise System (GSES)" of National Sustainability Institute (NDI)

Hans has written more than 30 CSR reports, most of them based on the ISO 26000 CSR Self Declaration.

Training courses

Hans had been guest Lecturer from 2010 - 2018 at Erasmus University, Rotterdam for CSR Post Academic Education. He is co-developer and trainer of ISO 26000 and ISO 20400 2-day training courses of ISO member body Royal NEN.

Hans Kröder is trainer for sustainability courses, like:

- 2008-2019: The implementation of CSR, Royal NEN (Dutch ISO member body) at Delft
- 2010-2018: CSR post academic education, Erasmus University, Rotterdam
- 2013-2017: CSR Community of Practice, SMEs and Local government, Dordrecht
- 2013-2016: Masterclass, communication on CSR, Vonk Communication & Learn2improve
- 2016-present: Sustainable Procurement with ISO 20400, NEVI (Dutch Procurement Association), Zoetermeer and Royal NEN, Delft. Note. Hans is also co-author of the NEVI-NEN ISO 20400 Webtool.
- 2018-2019: Global Sustainable Enterprise System, National Sustainability Institute, Rotterdam
- 2019-present: SDG workshops and Circular Economy workshops.
- 2022 – present: Circular Procurement NEVI (Dutch Procurement Association).
- 2022 – present: ISO 59020 Measuring and assessing circularity workshops

LinkedIn profile

[Linkedin.com/in/hanskroder](https://www.linkedin.com/in/hanskroder)



www.learn2improve.nl

Learn2improve your planet is based in The Netherlands and founded in 2003 by Hans Kröder, who is an International Sustainability Expert.

Customers

Learn2improve your planet has worked in the field of sustainability with more than 70 public and private customers in more than 30 sectors in many countries like South Korea, Indonesia, Philippines, Brazil, Chile, Ecuador, Mexico, Surinam, 17 African countries (East, West, South), Belgium, Sweden, France, Italy, England and Russia.

SDG workshops are being conducted throughout Europe for a multinational in the mobility sector.

Partners

Creating a sustainable economy and world means working closely together with many different partners.

Learn2improve your planet can work with partners all over the world, like:

- Indonesia: CFCiD, founder Noerman Suharman and CFCiD
- China: GoldenBee, co-founder Gefei Yin (ISO 26000)
- England: Actionsustainability / Supply chain sustainability school, founder Shaun McCarthy,
- Germany: Prof. Dr. Annette Kleinfeld
- Austria: CSR Company, founder Martin Neureiter
- Sweden: Raul Carlsson (ISO Circular Economy) and Staffan Söderberg (ISO 26000)
- Canada: Walter Jager (ISO Circular Economy)
- USA: Keith Kline and Mike Levy (ISO Circular Economy)
- Chile: Dante Pesce (former OHCHR Human Rights)
- The Netherlands: Jaap de Vries (SME Frontrunner project) and Lex Eschauzier (Constantis)

and lecturers:

- Belgium: Bernard Mazijn
- England: Dr. Wayne Visser
- The Netherlands & Germany: Prof. Fenna Blomsma
- Canada: Prof. Kernaghan Webb
- Germany: Prof. Dr. Annette Kleinfeld