

Mr. Hans Kröder, The Netherlands, CV



Hans Kröder is International Sustainability Expert.

International expertise

Hans Kröder was directly involved in the development of two international standards for Social Responsibility (ISO 26000) and Sustainable Procurement (ISO 20400). Both are holistic and practical frameworks for implementing the UN Agenda 2030 on the Sustainable Development Goals (SDGs). Think global and act local.

He worked together for six years with the experts of Global Reporting Initiative (GRI), UN Global Compact, UN OHCHR and UN ILO.

Circular Economy

Since January 2019 Hans is involved in the new ISO Circular Economy program (TC 323) for the development of several ISO standards. Hans is Convenor for the ISO/TC 323 ad-hoc group 'Measuring Circularity'.

ISO 26000 Stakeholders Global Network

Hans Kröder is Vice Chair of the ISO 26000 Stakeholders Global Network since October 2018. From May 2010 till July 2018 Hans was member of the Post Publication Organization / Strategic Advisory Group for ISO 26000.

Background

Hans Kröder is guiding public and private organizations to create and implement a sustainable strategy. His background is business economics and Information Technology with experience in the design and implementation of processes and business information systems. Hans is business entrepreneur since 1998 and since 2003 Director and Advisor via his company 'Learn2improve your planet'.

CSR expeditions

Hans is co-founder of several Sustainability Expeditions in The Netherlands for large and medium sized companies in more than 20 sectors, plus specific Expeditions for Agriculture & Food and Healthcare. The expeditions support private and public organizations towards a sustainable strategy.

SDGs

Hans assists the second largest high tech supplier in the mobility sector with the implementation of the SDGs throughout Europe. Hans is collaborating with VNG International to contribute to SDG 11, to make cities inclusive, safe, resilient and sustainable.

Author

Hans is author of two practical handbooks for implementing CSR. He is (co) Author of:

- 2011: "The implementation of CSR, Best practices and tools for ISO 26000"
- 2011: "The CSR Self Declaration", NEN Dutch National Standard (NPR 9026)
- 2012: "Sustainable profit for SMEs, a practical step-by-step plan"
- 2017: "Linkage document OECD Guidelines for Responsible Business Conduct and ISO 26000"
- 2018: "SDG Voyager" of Prof. Dr. Annette Kleinfeld (Germany)
- 2019: "Global Sustainable Enterprise System (GSES)" of National Sustainability Institute (NDI)

Hans has written more than 30 CSR reports, most of them based on the CSR Self Declaration (ISO 26000).

Training courses

Hans had been guest Lecturer from 2010 - 2018 at Erasmus University, Rotterdam for CSR Post Academic Education. He is co-developer and trainer of ISO 26000 and ISO 20400 2-day training courses of ISO member body Royal NEN.

Hans Kröder is trainer for sustainability courses, like:

- 2008-present: The implementation of CSR, Royal NEN (Dutch ISO member body) at Delft
- 2010-2018: CSR post academic education, Erasmus University, Rotterdam
- 2011-2016: Guest colleges, Food & Agriculture High school HAS, Den Bosch
- 2013-2017: CSR Community of Practice, SMEs and Local government, Dordrecht
- 2013-2016: Masterclass, communication on CSR, Vonk Communication & Learn2improve
- 2016-present: Sustainable Procurement with ISO 20400, NEVI (Procurement Association), Zoetermeer and Royal NEN, Delft.
- 2018-2019: Global Sustainable Enterprise System, National Sustainability Institute, Rotterdam
- 2019-present: SDG workshops and Circular Economy workshops.

LinkedIn profile

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