



# ***ISO 26000 Post Publication Organization***

***- Activities since publication -***

ISO 26000:2010 Guidance on social responsibility



22 March 2017

ISO 26000 Post Publication Organization

## ISO 26000 PPO

Summarizing the last years of developments around the world in relation to ISO 26000 in a short text is a daunting task. Hence, this brochure will not provide a thorough overview but rather explain the work done in the ISO 26000 Post Publication Organization as well as provide examples of some relating ISO-developments.

It is likely that the most interesting developments and examples on ISO 26000 come from individual countries, business and organizations that are using the standard. However, in order to provide a shorter overview, these examples are not covered in this text.

### ISO 26000 PPO activities

When ISO 26000 was published, ISO TMB decided to create a Post Publication Organization, the ISO 26000 PPO, responsible for advising ISO on post publication activities, as well as advancing other activities related to this standard. The ISO 26000 PPO counts on a **Stakeholder Advisory Group (SAG)**, which counts on 24 representatives plus 27 alternatives from Consumers, Government, Industry, Labour, NGOs and other stakeholder categories, altogether from 26 countries and 10 international organizations, and a **NSB Information Network (NIN)**, composed by representatives from National Standards Bodies. The PPO has met physically and virtually to share information about national, regional and international activities concerning ISO 26000. It has also developed important documents, some of them in cooperation with other relevant organizations, and helped to organize as well

as participated in events aimed at raising awareness around the world. In many instances, the engagement of stakeholders in ISO 26000 PPO/SAG has been instrumental in furthering the initiatives taken. The PPO is also answering to questions received on ISO 26000 through the [iso.org/sr](http://iso.org/sr) page and, in cooperation with National Standards Bodies (NSBs) and ISO, following up on the misuse of ISO 26000.

Since the beginning of 2014, the two groups of PPO - the PPO SAG, and the PPO NIN - have met regularly. The PPO organized four physical meetings with SAG (2011 in Rio, 2012 in Geneva, 2014 in Paris, and 2015 in Stockholm), and several teleconferences to discuss and continue its work. The next physical meeting between PPO and its advisory group is planned for September 2017. PPO NIN members have always been invited as observers to the SAG meetings. In addition, the PPO NIN has also met virtually. In 2016 three WebEx meetings for the NIN have been held to share experiences and discuss developments in relation to ISO 26000.

In conjunction to the PPO SAG meeting in October 2015, an International workshop on ISO 26000 and the social responsibility agenda was also organized. This was followed by a half day workshop to discuss better support and involvement of small and medium sized organizations (SMOs) and a half-day SAG-meeting.

### Surveys on the use of ISO 26000

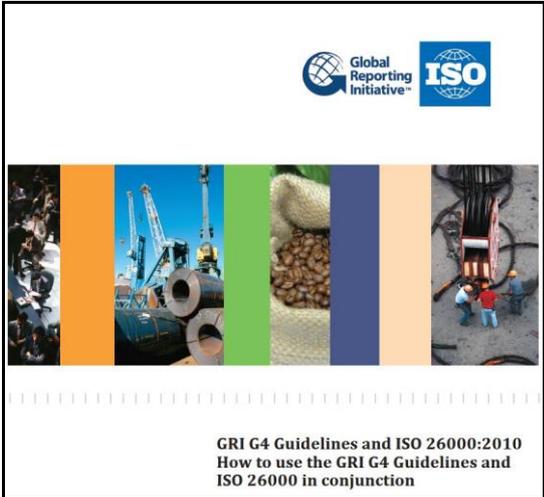
Since the publication of ISO 26000 in 2010, the ISO 26000 PPO is annually conducting a survey to all ISO National Standards Bodies (NSBs), to get a better understanding of the

level and the challenges of the use of the standard worldwide and thereby be able to give better advice to ISO Central Secretariat on these issues.

Through this annual survey, ISO 26000 PPO is monitoring developments and trends in the use of ISO 26000. One such development has been the increasing number of national adoptions of the standard (from 36 in 2011 to currently in more than 82 countries). Moreover, the standard has been translated into 31 languages: *Albanian, Arabic, Bosnian, Bulgarian, Chinese, Czech, Danish, Dutch, English, Estonian, Finnish, French, German, Icelandic, Italian, Japanese, Kazakh, Korean, Mongolian, Montenegrin, Norwegian, Polish, Portuguese, Romanian, Russian, Serbian, Slovak, Spanish, Swedish, Thai, Vietnamese.*

### Linkage with GRI

Global Reporting Initiative (GRI) has participated since the beginning in the development of ISO 26000. The GRI guidelines are well connected to ISO 26000. GRI and ISO 26000 PPO have developed a document explaining the linkage between ISO 26000 and GRI G4, which was published in January 2014. A free download is available at the websites of ISO and GRI.



### Presentation material

Free presentation material has been developed by ISO 26000 PPO and is available in English since 2016, and in Spanish since 2017. It is a basic set of slides focusing on the main content of ISO 26000, which every ISO member body can use to customize with own practical examples.

### Communication protocol

Organizations that want to communicate how they use ISO 26000 should be careful in their choice of wordings. This communication protocol has been developed by the ISO 26000 PPO based on experiences so far, with the intention to give guidance on appropriate wordings, as well as wordings to avoid in communication regarding the use of ISO 26000.

### OECD linkage

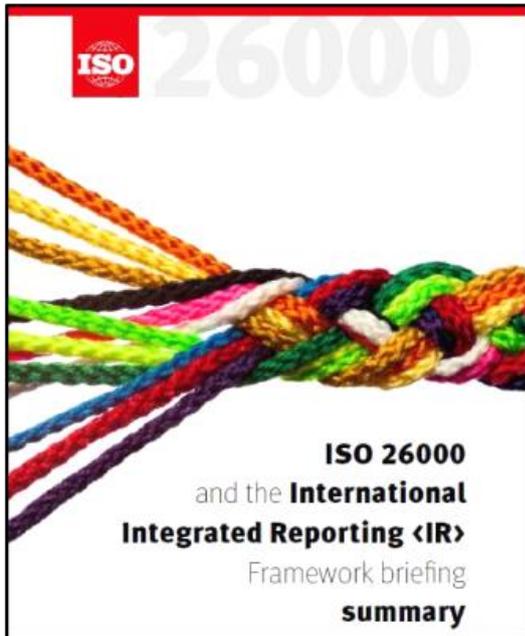
OECD published its renewed *Guidelines for Multinational Enterprises* in May 2011 to stimulate responsible business conduct. ISO 26000 PPO has developed a linkage document between ISO 26000 and the OECD guidelines. This document describes the main similarities and differences between these guidelines including their practical approaches. A free download is available at the websites of ISO since February 2017.

### Sustainable Development Goals

ISO has developed, with assistance of PPO, a brochure that explains the connection between the Sustainable Development Goals and ISO 26000. It will inspire and assist organizations that want to apply the global goals in a practical way. A free download is available at the websites of ISO.

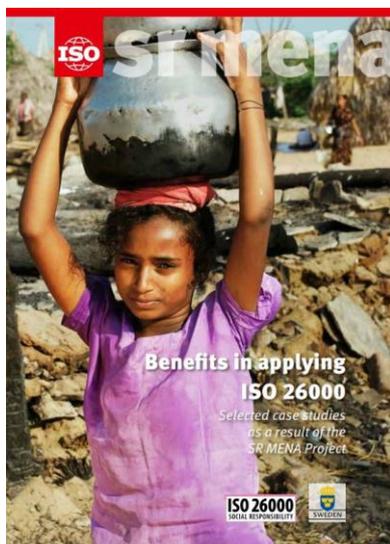
## Integrated Reporting Framework

ISO and the International Integrated Reporting Council (IIRC) published in 2015 a brief summary on how the Integrated Reporting Framework and ISO 26000 can support organizations in enhancing the value they create for society and for financial investors.



## International project example: MENA SR

There are many practical examples of the application of ISO 26000. In the Middle East and North African (MENA) region a four-year project was carried out with help of ISO 26000 experts and financial support of the Swedish Government.



## Relating ISO Deliverables

A number of ISO standards have been developed making use of or referring to ISO 26000. Some examples are:

### ISO 37101 Sustainable communities

ISO 37101 was published in 2016 and establishes requirements for a management system for sustainable development in communities, including cities. Its connection to ISO 26000 is described in an Annex.

### ISO 20400 Sustainable Procurement

A guidance standard on Sustainable Procurement (ISO 20400) is expected to be published in May 2017. This standard is based on ISO 26000 and will assist procurement functions in applying social responsibility into its supply chains.

### ISO 27500 The human-centred organization – Rationale and general principles

This standard describes to executive board members the values and beliefs that make an organization human-centred, the significant business benefits that can be achieved, policies needed to achieve this, and the risks for the organization if not being human-centred. One of the principles of the standard is social responsibility as described in ISO 26000.

### ISO 37001 Anti-bribery management systems

ISO 37001, Anti-bribery management systems, specifies a series of measures to help organizations prevent, detect and address bribery. It is designed to help organizations implement an anti-bribery management

system, or enhance the existing controls. It helps to reduce the risk of bribery occurring.

## **ISO 45001 Occupational Health and Safety Management System**

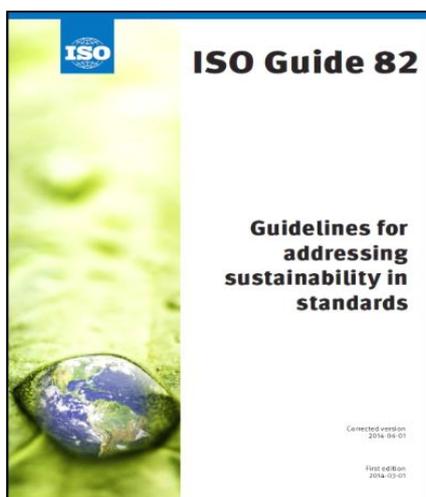
ISO 45001 will provide a framework to improve employee safety, reduce workplace risks and create better, safer working conditions, all over the world. It is intended for use by *any* organization, regardless of its size or the nature of its work, and can be integrated into other health and safety programmes such as worker wellness and wellbeing. It also addresses many legal requirements in this area. The standard is expected to be published in December 2017.

## **ISO Guide 82 – Addressing sustainability in ISO standards**

ISO developed Guide 82 for addressing sustainability in ISO standards. The document provides guidance to standard writers on how to take account of sustainability in the drafting, revision and updating of ISO standards and similar deliverables.

Guide 82 was published in March 2014.

The ISO 26000 definitions of ‘social responsibility’ and ‘stakeholder’ are the fundament of this guide that also refers to the core subjects and issues of ISO 26000.





This brochure is published by the ISO 26000 Post Publication Organization, with special thanks to Mr. Eduardo Sao Thiago and Mr. Hans Kröder.

**For more information or if your NSB would like to join NIN**

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ISO website:

<http://www.iso.org/iso/home/standards/iso26000.htm>

and additional website:

<http://www.iso26000.info>